

Designing from Abroad: 7 Essentials Every NRI Should Know Before Engaging an Interior Designer in India

By Bespoke Studio 7

Essential #1: Clarity Is Your Most Valuable Currency

When you're designing or renovating a home in India while living abroad, clarity is luxury. It saves you time, stress, and costly errors.

It is easy to assume interior design is just about making it look good. But premium design is rooted in process, communication, and defined deliverables. A professional interior designer will:

Take the time to understand your cultural and emotional context

Offer mood boards and concept presentations that guide your visual direction

Blend tradition and modern comfort as a conscious design choice — not a lucky accident

Provide clear documentation: 3D renders, deliverables, timelines, and scope of service

Clarity reduces ambiguity — and that makes every decision more confident.

Essential #2: Vet Your Designer, Then Trust the Process

When hiring an interior designer from overseas, you're not just paying for their taste. You're trusting their system.

A few things to look for:

Do they walk you through the design journey step-by-step?

Do they clearly explain timelines, documentation, and revisions?

Are they upfront about how involved you'll need to be?

Are they comfortable using tech tools for collaboration?

Working with the right designer means you won't have to second-guess decisions or babysit the process. They'll have systems in place so you can focus on your life while the work progresses.

Essential #3: Choose Designers Who Work Around Your Time Zone

As an NRI, you're a global citizen — and your designer should understand that.

Whether you're in Europe, the Middle East, Australia, or North America, your designer should be able to coordinate without causing delays or miscommunication.

Look for:

Weekly project reports with visuals and updates

WhatsApp check-ins to keep you in the loop without overwhelming you

One dedicated point of contact to avoid confusion

Seamless collaboration across time zones, including inputs from your family in India

Premium interior design isn't just about beautiful aesthetics. It's also about smooth collaboration across continents.

Essential #4: Allocate Your Expenditure Where It Truly Matters

What do premium bespoke homes cost — and where should you prioritise your spending?

Smart design is not about splurging everywhere. It's about spending wisely:

Focus on:

Timeless, durable materials

Furniture, lighting, and decor